

IMPACT



A Newsletter of Children's World Impact **VOL. 1 | Issue #10**



THE IMPACT OF 2,000,000

At this year's Annual Food Packing Event, which took place in early December, volunteers helped Children's World Impact pack their 2,000,000th meal.

The very first packing event was held in October of 2010 as a response to the devastating earthquake that hit the country of Haiti in January of that year. Another packing event was held in December of that same year. Multiple packing events were held in 2011, again in reaction and response to the needs of the people of Haiti.

Recognizing that severe hunger affects marginalized people all over the world, particularly children, CWI eventually developed the tradition of an early December Annual Food Packing Event. December seemed, and continues to prove to be the perfect time for people to gather and give to others, and we have hosted thousands of volunteers over the years who have graciously and willingly given of their time and energy to help make an impact. The over 2,000,000 meals have been distributed throughout the years to the countries of Haiti, Dominican Republic, Ecuador, Kenya, Uganda, Rwanda, and Zambia.

The events have been located at schools, local churches, and other venues. This year's event was hosted by Faith Christian School in Williams Bay. We are thankful for their involvement and the energy and manpower provided by the parents, staff, and students of the school. Each of the events has been in coordination with Kids Around the World out of Rockford, Illinois, and their food program, which is now called OneMeal. We are extremely appreciative for their partnership over the years in supplying the food items as well as all the equipment necessary for packing the meals and their ability to ship the meals to various countries around the world.

Finally, we couldn't finance a packing event without the financial generosity of our business sponsors. Special thanks to Form Wealth Advisors, this year's Event Sponsor. ■





WHY ALL THOSE CHICKENS?

If you've been following Children's World Impact for the past couple years, you may have noticed that we've embraced and financially supported poultry projects in developing countries; more specifically, projects that involve the rearing of chickens.

You may be asking yourself, "Why all those chickens?" Food security is a significant problem facing the world today. Estimates indicate that one out of ten people in the world is affected by undernourishment, with many of the most severe cases being in Africa. It is our hope that the projects we are undertaking will put a dent in this statistic.

In most countries with developing economies, undernourishment is strongly associated with limited consumption of animal source food (ASF). Historical data from 2014-2019 from the Food and Agricultural Organization of the United Nations (FAOSTAT) shows an inverse relationship between ASF supplies and food insecurity (Figure 1). Developing countries are characterized by higher levels

of food insecurity and a limited supply of ASFs.

Given these statistics, it would seem to make sense to try to increase the food security of developing countries by increasing the available ASFs, including eggs and poultry meat, which are critical sources of protein and other essential nutrients. This is particularly true for rural communities. Chicken meat is low in cholesterol and fats, is rich

in polyunsaturated fatty acids, and contains highly digestible protein. Eggs are rich in protein, lipids, vitamins, minerals, and other trace elements.

The poultry market in East Africa has been growing rapidly over the past decade. This is due in large part to increased urbanization as well as a rise in the number of quick service restaurants in urban areas and a higher demand for animal protein. However, growth of the poultry sector is not uniform in more rural areas, where malnourishment is highest and a need for protein rich foods is critical. According to the Global Hunger Index (GHI), Uganda ranks 95th out of 125 countries with a score that indicates the country has a serious hunger level. Kenya ranks slightly better at 90th, but still with a serious hunger level score. Uganda and Kenya are the two countries where CWI is currently working to develop poultry production projects.

While poultry production in urban areas is increasing, the village chicken production systems remain the most important sub-sector and a better alternative

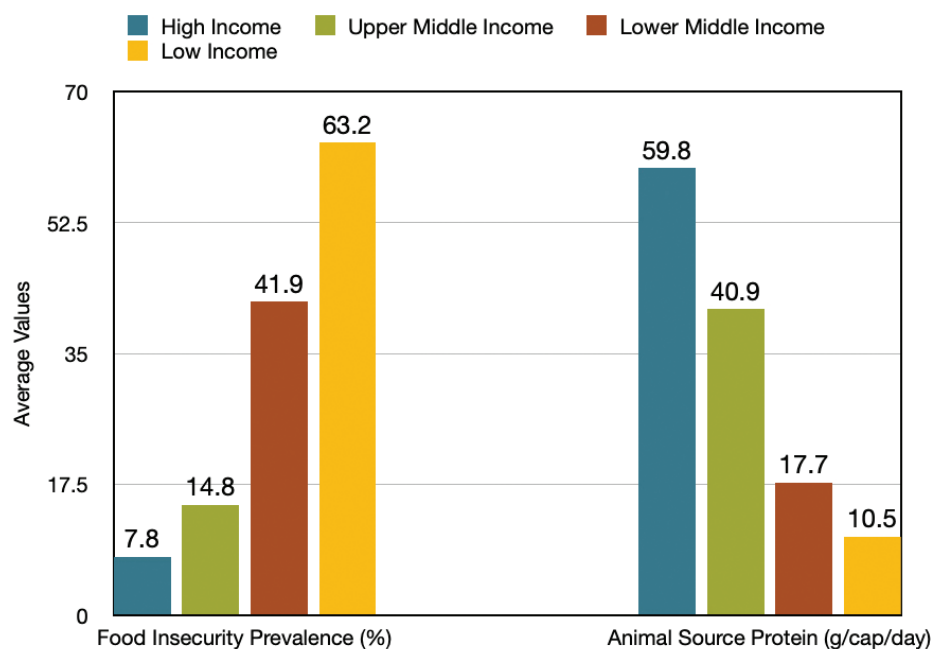


Figure 1

WHY ALL THOSE CHICKENS

continued from page 02

to the commercial sector in all East-African countries. The advantages of these systems is that comparatively they require low level inputs and provide essential sources of livelihood for resource poor farmers, particularly women. It's estimated that rural poultry production represents up to 80% of total production in many developing countries supplying nearly 100% of eggs and poultry meat consumed in rural areas and 20% in urban areas.

Culturally, women are responsible for the care and management of chickens in rural Africa. Gender roles play an important part in rural African culture. For this reason, chickens and eggs are more accessible to women than other agricultural endeavors. Involving women smallholder farmers is critical to the success of any rural production program in Africa. That is why we have been careful to make sure that both projects in Kenya and Uganda have a majority of female participation and leadership. This participation allows rural women better access to income and information, through training, which again, is an integral part of both projects.

You will find more specific information about our poultry projects in Kenya and Uganda throughout this IMPACT newsletter. While we don't intend to "count our chickens before they hatch," we anticipate being able to share in the near future how all those chickens are changing lives. ■



A LEGACY THAT LASTS

In his book, *Outlive Your Life*, Max Lucado states, "Here's a salute to a long good life; goodness that outlives the grave, love that outlasts the final breath. May you live your life in such a way that your death is just the beginning of your life."

Admittedly, most of us don't like to think about the end of our life. It's not a topic that comes up much at social events. However, many nonprofits create an endowment fund, which allows donors the ability to extend love beyond their final breath. Thanks to the incredible generosity of recently passed longtime friends and donors, Children's World Impact now has an endowment fund.

An endowment fund allows an organization to invest funds and

make organizational decisions based on the investment income gained from the principal amount in the account. The goal is to keep the principal amount intact, or even increase that amount, in order to have a continual flow of cash for charitable efforts. Since CWI is run strictly by volunteers and has overhead costs that are 100% covered, it means that every penny gained from our endowment fund will go toward our mission of "caring for orphans and widows in their distress and making a significant impact on the lives of the neglected."

If you'd like more information about how you can include Children's World Impact into your estate planning, you can call us at 262-686-3131. We'd be happy to chat with you about creating a legacy that lasts. ■



The leadership team meets in October 2023 with a pastor from the U.S. to discuss next steps.

Progress continues on the Uganda Pride Animal & Poultry Farm project in Uganda, Africa, which CWI committed to financing in 2021. While there have been obstacles to overcome, we continue to see forward movement and incredible commitment and patience from the six member team who will be leading this project. In last year's annual IMPACT newsletter you were introduced to Victoria, the young widow who will be managing this project. This year we'd like you to meet the entire team.

VICTORIA, General Project Manager

Victoria is the widow of a pastor, who died in June of 2021 from COVID. At the time, Victoria was only 41 years old and raising 11 children, 3 natural children she had with her husband and 8 orphans who the couple incorporated into their home and family. Victoria now finds herself raising all 11 children by herself. Victoria, who was elected to take a leadership role in the church after her husband's passing, which is quite unusual given the patriarchal norms of Ugandan society, will also be directing the poultry production project.

When asked how this project will benefit her and her community, Victoria stated, "Since the death of my husband my life has changed for the worse. My children and I are very happy with this Poultry Farm Project. We are blessed to know that we are remembered and that persons in America care about us. Our community members are feeling hope and are encouraged. People, especially women, can now earn and take care of their children. We have many to care for and some have no parents but us."



The sloped plot has been graded in order to start construction of chicken houses. Three coops, each holding 500 chickens, will be built on the lower plateau.



SALOME, Secretary

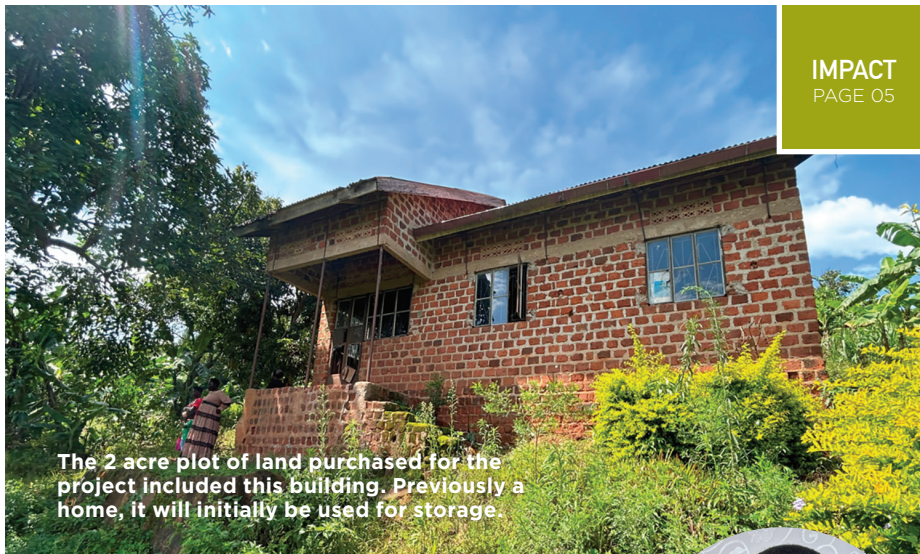
Salome is a single 26 year old woman, who lives with her mother and her 5 other siblings. With little formal education, she is finding employment very difficult. She is looking forward to earning money through the project, which will help run the household. CWI was able to finance computer classes for Salome, which will help her as she keeps records in her role as secretary. Salome shared these thoughts about the project: "I feel the project will help me and other people who are unemployed but mostly the widows who have full responsibility for their children so that they can put something on the table for them and cater for basic needs."

THE TEAM



REBECCA, Treasurer

Rebecca is married with 4 children. She and her husband, Fred, run an orphanage that serves around 50 children. Like Salome, Rebecca received computer classes financed by CWI to help with her financial duties for the project. When asked why she was looking forward to the project, Rebecca said, "Before the project we could go a week without even a coin, but with the help of a project our chances of earning something are now high. More to that, most of the community people are jobless. The project will raise their standards of living. We shall sell eggs and buy basic needs for orphans. The farm can also become a skill training center for people to learn how to look after chickens."



The 2 acre plot of land purchased for the project included this building. Previously a home, it will initially be used for storage.



HENRY, Property & Construction Manager

Henry is a married man with 12 children. He will be in charge of the buildings and property, as well as serving as a handy man for basic repairs that are needed. Henry stated, "I expect this project to generate enough income to better the living of the people in the community. Our community will benefit in finding a way that people will not need to first get loans which are for basic needs."

MARIAM, Assistant General Manager & Full Time Farm Staff

Miriam is a widow who worked at an orphanage that was recently shut down. Alone she is raising 9 of her own children and 6 other orphans who joined her in their very small home. Mariam is the head of women's ministry for her local church. Here are Miriam's thoughts with regard to the project: "I expect to be able to get enough money to take care of my own children and some other community children that stay with me. Also school fees for these children, and to also earn a living."



NAMALA, Full Time Farm Staff

Namala is a single woman who left secondary school (similar to American high school) just over a year ago. She lives with her mother and her 4 siblings. Namala wants to continue her education and stated, "I feel the project will aid me to collect money to continue with my studying. I am also praying that there can be more projects like this one to help girls like myself."





A CYCLE OF OPPORTUNITY

At Children's World Impact we are always excited to partner with other like minded non-profits to help them realize a vision for a project.

As long as it fits our mission, "caring for widows and orphans in their distress and making a significant impact on the lives of the neglected," the board engages in open dialog about how we could make an impact by developing a partnership. We are excited to be working with the organization Every Life, Inc. to make an impact in the area of Malindi in Kenya, Africa.

Many people in the Malindi area live in highly impoverished conditions, with little access to education or income producing skills. For almost two decades, Every Life has worked to make a difference for this community and the surrounding areas. Their most recent vision is a two-pronged poultry enterprise.

The first prong will be community based. On a two acre plot of land, in a more rural area about 15 miles north of Malindi, two chicken houses will be built for poultry meat, with a third house constructed for laying hens. While this area is rural, it is a quickly growing area, which is located close to the Indian Ocean with many tourist resorts, making it an ideal location for egg and poultry meat sales. It is the hope that older children who are supported by Every Life will be able to work at this location, learning agricultural and animal rearing skills while they attend school and build upon their education.

A fringe benefit of the community project will be the sale of clean water for community members at a reduced cost. The project will have its own water line that will tap into the city water supply. When water is flowing, which isn't on a regular basis, the project will have two water tanks for collecting and

storing this clean water. The water will be used for crop irrigation as well as watering the chickens, but excess can be sold to locals who are in need.

The other branch of the overall project is more intimate and family based. Two individuals with families have been chosen who will receive a loan to start their own poultry business. They have already been given hands-on training and have worked with an animal specialist to collectively raise two lots of chickens. These chickens are being raised solely for meat, but it is the goal that eventually the families can increase their business to include laying hens for egg production. We'd like you to meet each of these individuals.

Loice is in her mid 50s and is married to her husband, Jonathan. Together they have four children, two of whom still live in the family home. Their youngest is a child with special needs. They have a son who is married and a teacher, and a daughter who is pursuing a degree to teach children with disabilities. Loice has been a friend of Every Life for many, many years and together, she and her husband are known in the community as "helpers," always



First time chicken entrepreneur, Loice

A CYCLE OF OPPORTUNITY

continued from page 06

giving to others and willing to share what little they have.

Samuel is also married, and like Loice, has four children. All four of the children are still living in the family home, which increases the need for a steady income. When speaking about Samuel, the director of Every Life stated, "He is one of the most loyal people I have ever known." He was the original caretaker of the women's sewing center that was established in 2008, and while he still does some caretaking, the need for a caretaker is diminishing and as he ages he has less ability to keep up with the demands of such a position.

As mentioned earlier, part of the money needed to start these individual family businesses is a loan. Once paid back, the money can be used to help more families create and sustain an income producing poultry business. We look forward to sharing with you in the future how, step by step, the cycle of poverty in Malindi is being converted into a cycle of opportunity. ■



Loan recipient, Samuel



IMPACT
PAGE 07

MISSION ACCOMPLISHED

Who knew that when we started the journey in 2020, it wouldn't be accomplished until 2023?

Who knew that the world would experience a pandemic unlike anything experienced for over 100 years? Who knew that Haiti would experience the assassination of a president, be ravaged by gang violence, and experience unimaginable inflation rates for consumer goods? Despite these obstacles, the mission has been accomplished, and the house for Haitian pastor, Yves Prophete and his wife, Samathe, is completed and the couple is now living in their home.

Recently, Yves and Samathe were able to celebrate their wedding anniversary with a service of thanksgiving in their new home surrounded by friends as well as children and workers from the orphanage. Here is an excerpt from a note we received from Pastor Yves.

"It was such a treat for my wife, Samathe to have made it to Haiti after a long time. The unstable situation in Haiti will not keep her away anymore. We had the privilege of celebrating our 31st marriage anniversary with a thanksgiving service at our newly built home

where some of our friends and orphan children joined to praise the Lord for the many friends who have supported this endeavor. This has been a long and costly project. Circumstances have changed in Haiti and obstacles have increased. But God is good all the time and we are so glad to be looking at the light at the end of the tunnel."

While we are thrilled that Yves and Samathe have a beautiful home to enjoy, particularly as the couple looks to retirement from ministry, we are equally excited that the bottom floor of their home will be used to house those who travel to Haiti to minister to the needs of the people there. We look forward to the day when Haiti is once again a place that safely welcomes people with a heart to serve. ■





THE WIDOWS' PROJECT IS "GROWING"

Cashews are a wonderful treat that many of us enjoy around the holidays. Yet very few of us know much about this unique nut.

Unlike most tree nuts, and most plants in general, the seed or nut of the cashew tree does not grow inside the fruit. The plant produces a 'cashew apple,' which looks much like a bell pepper; yellow, orange, or red when fully ripe. The cashew nut grows at the base of the 'apple' and is located outside the fruit.

Cashew trees are drought tolerant and can grow in very poor soil. They thrive with extremely hot temperatures and need at least six hours of hot sun every day. In addition, the trees require very little water. These preferred conditions make them a perfect plant for areas with a tropical dry season. Ghana,

Africa is one such location.

Recently the board of directors for UWAID, with whom we partner to sustain the widows' project in the Upper West Region of Ghana, started a cashew tree nursery. They began with 10,000 seedlings and had great success. These seedlings will now be sold at subsidized prices to widows and other farmers in need. Some of the trees will also be planted on the project site to establish a small grove, which will provide another avenue of income for the hundreds of women this project serves.

UWAID has the goal of planting and nurturing 50,000 cashew seedlings in the coming year. Please consider joining us in helping them reach this goal. In the words of Ella Wheeler Wilcox, "With every deed you are sowing a seed, though the harvest you may not see." ■



GIVE TODAY

How many seedlings at 20¢ each will you contribute to the goal? You can scan this QR code or visit our website to make a year end donation of seedlings.



Breaking the cycle of poverty!

OUR MISSION

At Children's World Impact we commit to looking after orphans and widows in their distress, and to make a significant impact on the lives of the neglected.

OUR VISION

Children's World Impact seeks to break the cycle of poverty through care and community development.

2024 BOARD OF DIRECTORS:

Tyson Ray
Jenny Ray
Kim Cochenour
Michael Hoffman
Kevin Paluch

CHILDREN'S WORLD IMPACT
431 Geneva National Avenue South
Lake Geneva, WI 53147

www.cwi.org

THANKS TO OUR SPONSORS

2023 Business Sponsors

FORM
WEALTH ADVISORS

FAIT
DISTRIBUTION

ORTHO
MOLECULAR
PRODUCTS
Because Efficacy Matters™

THE REESMAN
CORPORATION